

## 5050VISION OPERATIONAL PLAN (1st APRIL 2010 - 31st MARCH 2011). MAY 2011 STEERING GROUP

WHAT	ACTION	WHY	WHO	WHEN	COMMENTS	PROGRESS
<b>FINANCIAL VIABILITY</b>	Explore new sources of income to establish sound financial basis for 2011 - 12	To ensure stability of funding for the period and beyond.	Chair & Head of 5050 Vision	Ongoing	Potential funding - European?	<b>Completed.</b> Chair and Head of 5050vision undertook a series of visits to explore other funding sources. Organisations unable to commit due to uncertain funding availability.
	Finalise 2010/2011 budget	To ensure stability of funding for the period and beyond.	Chair & Head of 5050 Vision	May-10		<b>Completed.</b>
<b>COMMUNICATION &amp; PROMOTION</b>	<i>6 organisational briefings</i>	To promote work of 5050vision to engage with relevant organisations	Chair & Head of 5050 Vision	Ongoing	<b>NWDA output</b>	<b>Completed</b> - but will also be ongoing to keep up momentum.
	<i>6 sectoral briefings</i>	To promote work of 5050vision to engage with relevant organisations	Chair & Head of 5050 Vision	Ongoing	<b>NWDA output</b>	<b>Completed.</b> Covered at April 2010 conference - attendees from a mix of sectors. Also covered by wide circulation of NW Region Plus newsletter containing an article by Head of 5050vision, re the work of the organisation.
	<i>2conferences/networking/workshops</i>	To promote the work of 5050 Vision, and to enable members to understand better and contribute to the ageing agenda in the region.	Chair & Head of 5050 Vision	5050 Vision Conference April 2010	<b>NWDA output</b>	<b>Completed.</b> 16th April 2010 conference Reebok stadium. 3 future events planned November 2010 - January 2010 with Age UK, Chester University & GMPTE.

	<i>Publish /disseminate operational plan</i>	To promote the work of 5050 Vision.		Apr-10	<b>NWDA output</b> Put on website	<b>Completed</b> - disseminated via April 10 conference and placed on website July 2010.
	Revise publicity material	To promote the work of 5050 Vision.	Chair & Head of 5050 Vision	Jun-10	Await outcome of new forum arrangements - FNW	Unable to do due to new political landscape impact on 5050vision funding.
<b>DEVELOP &amp; SHAPE STRUCTURE OF 5050 VISION TO REFLECT THE 4 FRAMEWORK THEMES</b>	Firm up Steering Group membership. .	To ensure that the Regional Framework for Ageing is driven forward and objectives met.	Chair & Head of 5050 Vision	Steering Group - May 2010		<b>Completed</b> - representatives for Housing and Transport now appointed. Chair of Future North West, also now sits on the group.
	Develop new stakeholder engagement	To ensure that the Regional Framework for Ageing is driven forward and objectives met.	Chair & Head of 5050 Vision	New Stakeholder engagement post April conference.		<b>Completed</b> - meetings have taken place with a number of organisations to move 5050vision agenda forward.
<b>WORK WITH PARTNERS TO ESTABLISH LEADS FOR FRAMEWORK PRIORITIES &amp; DEVELOP PARTNERSHIP AGREEMENTS</b>	Develop partnership agreement with GONW to set up a suitable regional forum structure with 5050 Vision as the strategic arm.	To ensure that the Regional Framework for Ageing is driven forward and objectives met.	Chair & Head of 5050 Vision Task and Finish Group leads	January - June 2010	<b>NWDA output</b>	<b>Completed</b> - Head of 5050vision is now a member of FNW, and was involved in recruitment of FNW Chair, and attended the induction meeting, . (This topic also appears on Dec 09 - March 2010 Operational Plan).
	Undertake simplified gap analysis of Regional Framework to establish further priority action.	To help Task and Finish Groups focus and deliver	Head of 5050 to lead + T & F group leads	June - July 2010		Unable to carry out due to new political landscape impact on 5050vision funding, and partnership working..

	Develop Task and Finish Groups	To ensure that the Regional Framework for Ageing is driven forward and objectives met.	Task and Finish Group Leads	Jun-10		<b>Completed</b> - Health T & F group review completed. Due to regional reorganisation it was agreed not to set up a Health group. Also Economy Task and Finish Group disbanded December 10 for same reasons. Housing and Transport T & F groups were impossible to set up due to regional structure issues.
	Establish closer liaison with Chester University Time & Experience project.	To establish mutual working and promotion.	Head of 5050vision and Jon Merrick	Jan-10		<b>Completed</b> - Head of 5050vision attended Steering Group meetings. A joint event aimed at HEIs took place 7/8th December. Project has now come to an end. <i>(This topic also appears on Dec 09 - March 2010 Operational Plan).</i>
	Devise other partnerships as appropriate.		Head of 5050vision			<b>Completed</b> - See May 2011 and previous Steering Group meeting Progress reports. <i>(This topic also appears on Dec 09 - March 2010 Operational Plan).</i>
<b>RS2010 strategic involvement (Future North West - Our shared Priorities)</b>	Respond as appropriate	To ensure 5050 Vision viewpoint and Regional Framework for Ageing priorities are reflected in the final document.	Head of 5050 Vision			<b>Completed</b> - comments made on drafts May - June. 5050vision comments on final draft submitted September 2010.

<b>Scenario Planning for the future of 5050vision</b>	Prepare strategy	To ensure that strategic ageing focus is maintained in the region	Chair & Head of 5050 Vision	Sep-10		<b>In progress</b> - papers outlining suggestions for the future of 5050vision was discussed at the October Steering Group and January 2011 SG meetings. Another paper and discussion will take place at the May 11 SG meeting.
<b>Phase 2 Older workers SMEs/Microbusinesses research</b>	Write specification and tender	To build on the work undertaken in phase 1	Economic Task & Finish Group lead Jon Merrick	May - June 2010	Ekosgen, Chester University, or Lancaster Univ ?	<b>On hold</b> - Decision taken by Steering Group not to go ahead with this due to new political landscape impact on 5050vision funding.
<b>Recruit extra Admin assistance</b>	Decide if needed	To support Chair and Head of 5050vision	Chair & Head of 5050 Vision	Apr-10		<b>Completed.</b> Decision taken not to go forward with this.
<b>Produce Mission Statement</b>	Produce	To clarify current objectives.	Chair & Head of 5050 Vision	May-10		<b>Completed.</b> Discussed at May and finalised at July 10 Steering Groups.

<b>Engagement with European Ageing agenda</b>	Work with relevant European partners	To ensure 5050vision can influence the European agenda as appropriate, and to learn good practice from relevant European activity and partnerships.	Head of 5050vision	ongoing		<b>Progressing well/ongoing</b> - Head of 5050vision working with SENER, NW European Cooperation Group, AGE NC project and on ESF ITM Steering Group. Head of 5050vision attended Third European Demography Forum & Employment Week in Brussels Nov 2010. Possible involvement with NW Brussels Health Office - in development.
<b>Produce NWDA Monitoring and Evaluation Plan, plus required progress reports</b>	Produce plan. Produce quarterly progress reports	Requirement of NWDA contract.	Head of 5050 Vision	Jul-10		<b>Completed</b> end of June 2010.
<b>Refresh Regional Framework for Ageing</b>	Undertake revision as necessary.	To ensure Framework is still relevant and up to date.	Chair & Head of 5050 Vision, and Task & Finish group leads.	Summer 2010		<b>On hold.</b> Now need to take into account the coalition government focus on localisation.
<b>Update website regularly</b>	Check content monthly and ensure relevant material is uploaded.	To ensure 5050vision activity is known to a wide audience.	Head of 5050 Vision + Admin	Ongoing		Website has been transferred from 4NW to Brick Technology. Some glitches had to be overcome. Website revamped.