

5050VISION PROGRESS REPORT – STEERING GROUP

25 MAY 2011

(Headings follow NWDA Monitoring Report format)

The time since the January Steering Group has been spent concentrating on planning the future of 5050vision, given the changing financial circumstances facing our funders.

Financial Viability

We thank NWDA for confirmation of third year funding for the project - £70k. This will however have to be spent by December 2011, when the contract with NWDA will close 3 months prematurely due to the RDA closure. Chair and Head of 5050vision met with Danila Armstrong, Dept of Health, and Susan Gillen Age Concern Support Services to discuss the possibility of funding for 5050vision for this financial year. Both had previously supported 5050vision financially but are unable to commit to funding for this year at present.

Chair and Head of 5050vision met with Jean Pickin, Finance Manager Age Concern Blackburn with Darwen to formulate a draft budget for 2011/12 (see agenda item 7.2).

Business Plan/Work Plan

Activity based on the Business Plan and 2010-2011 Operational Plan is on track. A number of items in the Operational Plan have now been completed –see agenda item 3.2, 2010/11 Operational Plan update. A draft 2011/12 Operational Plan has been devised for discussion at the May Steering Group – see agenda item 4.2

Communication & Promotion

As well as the communication and promotion activity inherent in partnership working described in this paper, the following took place:

- BBC Woman's Hour contacted Head of 5050 to help identify speakers for a segment on old age loneliness. 5050vision put several names forward
- Following on from the European 3rd Demography conference 5050vision have now joined the European Change Regions Network, led by the province of Limburg, Netherlands
- Head of 5050vision attended the AGE NC project monitoring group meeting, at which she gave a presentation on strategic European Ageing issues. Head of 5050vision has been invited to speak at the AGE NC transnational conference in Manchester in July

Develop Structure of 5050 Vision

The structure of 5050vision has been modified as follows:

- The Economy Task and Finish Group met on 11th January. Due to the changing regional landscape, and knock-on effect on personnel, it was

decided to discontinue the group. Chair and Head of 5050vision will stay in contact with members on an individual basis

- For similar reasons the 5050vision Executive Forum is no longer a viable entity. Members have been invited to join the Future North West engagement forum, and several have taken up this offer. They will also be invited to the 2011 5050vision conference and again contact will be maintained with them on an individual basis

Work with Partners

5050vision has continued to develop its contacts and partnership working during the period as follows:

- Work with Travel for Greater Manchester (TFGM) on 50+ transport issues continues. TFGM & 5050vision planned a round table on 50+ transport issues for 18 January 2011. Unfortunately response was very limited, and so the event was cancelled. Head of 5050vision met with TFGM and Friends of Route to discuss potential ways forward. 5050 and TFGM are now also exploring other avenues for co-operation alongside the LGID Ageing Well programme. It has been suggested that Transport be the major theme for the autumn conference
- Head of 5050vision sits on the C4AR Advisory Group at Lancaster University now. The scheduled January meeting was cancelled due to severe weather and is to be rescheduled
- Head of 5050vision attended/met with:
 - The NW Age UK Stakeholder group on 27 January.
 - The NW European Cooperation Group meeting on 1 March
 - The 31st March MICRA project (Manchester University) Steering Group meeting, which concentrated on opportunities under European funding. Head of 5050vision has been invited to meet with the project director in June to discuss further collaboration
 - A workshop/Steering group meeting on 28 January for the N8 (Northern Universities project), where a draft report was discussed. There are four strands: Modelling Demographic Change; Understanding Future Demand for Skills & Labour; Entrepreneurship and Business Growth; and Future Planning - Housing & Healthcare. The final report should have been completed by the end of March and a launch event was pencilled in for 12th May, but the timetable is slipping
 - The Future North West (FNW) Steering Group meeting on 15 March. 5050vision will be collaborating with FNW on responses to a Fire Service ageing strategy and the Equality Act Public Duty consultations. Also 5050vision is working with FNW on their 2011/12 Action Plan and Head of 5050vision met with Chair of FNW, and Pauline Wardman, DWP to discuss potential Action Plan activity, and ensure complementarity with 5050vision Operational Plan
 - Union Learn – to discuss future collaboration. Union Learn is keen to be involved in some way with the 5050vision conference
 - Region Plus – a portal for regional information for business. 5050vision have information on their website
 - Ageing Population 2011 conference 10 May

- Care & Repair England – on Wendy Cox’s return. Also “In Our own Hands” Care and Repair England conference 17 May
- Chair and Head of 5050vision met with:
 - GONW to discuss regional aspects following GONW closure
 - Jon Merrick, NWDA to explore legacy options for 5050vision
 - Chair of Future North West (FNW) to discuss joint collaboration and issues
 - The Head of ESF England to discuss the future of ESF transnational activity. Head of 5050vision is still on the national Steering group for transnational ESF, and will be attending the next meeting in June
 - The Age UK “Agenda for Later Life” conference. Head of 5050vision made contact again with Age UK International Director, and the new European Manager. Further email contact has since taken place
 - Phil Robinson Liverpool LEP and Regional Leaders Board to discuss how best to engage with LEPs and Local Authorities

Other Activity

- The 5050vision website has now been revamped and brought up to date

Planned Activity for the next quarter

- The main aim for the forthcoming quarter is to determine the future of 5050vision for 2011-12 in the light of the circumstances that now face our main funders
- Further discussion will also take place on how to move the transport agenda forward with Travel for Greater Manchester and the Ageing Well programme
- Initial work will start on the annual 5050vision conference. Following discussion with the Chair of FNW we suggest that a joint conference would be advisable – see agenda item 6
- Further discussion about involvement with LEPs and Local Authorities will take place
- Head of 5050vision to attend the following meetings June – Sept:
 - NW Age UK Stakeholders Group – June
 - Older Peoples Sounding Board – June
 - Future North West – June
 - Age Concern Support Services regional meeting – July (Head of 5050vision to have a slot on the agenda)

Viv Gee
 Head of 5050vision
 May 2011